

# WHITESPACE RESIDENT MOBILE APP

## Summary

Whitespace's new app helps bring Councils and communities together

## Address

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## RESIDENT MOBILE APP

Over 50% of the public now access the majority of their information and communicate via a mobile device. With this number only expected to grow, the Whitespace Resident Mobile App is a perfect solution for Councils looking to engage with their residents in a way that truly reflects user preference.

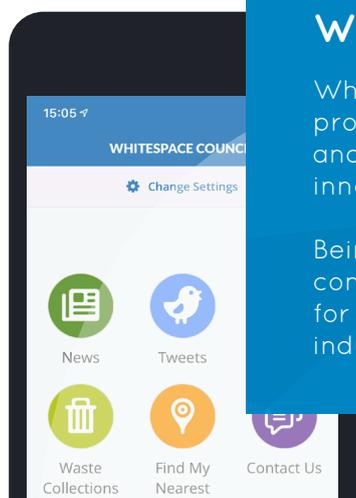
The Whitespace Resident Mobile App gives residents access to local news, information about their waste collection services and allows them to report issues like missed bins collections, graffiti and fly tipping. By allowing the public to capture this information the Whitespace Resident Mobile App encourages individuals to become 'Community Champions' that work alongside a council to improve their local area.

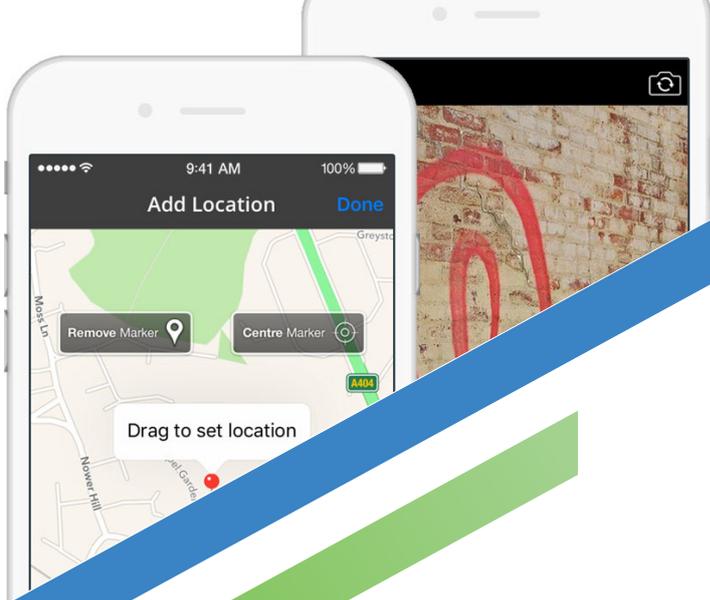
The solution can be fully re-branded with your logo and corporate colours to deliver a brand consistent image for your residents.

## WHY WHITESPACE?

Whitespace Work Software Ltd has a strong pedigree in delivering true value and proven return on investment within the public sector with over 100 local authorities and contractors using our software across the UK. Our expert staff have been driving innovation within the public sector for over 10 years.

Being primarily focused on the Public Sector means that the staff at Whitespace completely understand the procurement process and strive to make this as effortless for customers as possible. Talk to us today to understand our ROI business credentials, industry accreditations and variety of purchasing channels that are available to you.





## HELPING COUNCILS DIGITALLY TRANSFORM AND ENGAGE WITH THEIR RESIDENTS

The Whitespace Resident Mobile App is our latest solution available for local authorities looking to engage with the residents and helping them collect valuable data about their community.

Empowering residents with the ability to report on any issues will encourage them to take more responsibility for the local area and provides useful data to the council that can be analysed, helping identify any hot-spots for graffiti or fly-tipping.

# FEATURES & BENEFITS

The Whitespace Resident Mobile App has many features covering a wide range of council services, encouraging residents to use the app's tools and helping the council save money.



### WASTE COLLECTION DAYS

Residents can check when the next waste collections are due and what waste can go into each of their bins.



### NOTIFICATIONS

Automatic notifications can remind residents to put the right bins out at the right time, helping reduce the number of missed collections.



### REPORT IT

Residents can report on issues such as potholes, graffiti and fly-tipping.



### COLLECT DATA

Information collected from the app can be fed directly into the Council's CRM system to maximise efficiency and improve customer satisfaction.



### LOCAL NEWS ON THE GO

Residents can access Council news and Twitter feeds at the touch of a button.



### BRANDING

The app can be set up with your branding and made available to residents from the App Store and Google Play.

# whitespace work[software]

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