



# Whitespace Analytics

## Overview

### What is it?

Whitespace Analytics allows you to accurately capture and analyse your collections and exceptions data.

Information is presented through visual aids like graphs and heat maps, helping you make strategic decisions to improve your services' efficiency.

### How does it work?

Field teams can record issues like fly tipping, graffiti and overflowing bins etc using their mobile devices, recording key information such as the type of issue, exact location, time, take photos and provide comments. This data can then be combined with the majority Council back-office systems giving you in-depth, cross-system reporting.

Whitespace Analytics consolidates the information and presents it in an easy to understand way with fully customisable layouts and filters, allowing you to focus on any aspect of your service.

It is an ideal tool for supervisors and managers looking to make better-informed business decisions.

### Features

- Interactive access to your waste and environmental data
- Monitor performance against KPIs
- Visualise your data with state of the art graphics
- Access, analyse and capture data from mobile devices
- Consolidate data for all aspects of your waste collection operations
- Customisable dashboards and visual aids

### Key benefits



Monitor performances



Make informed decisions



Reduces paper work



Automates admin tasks



Collates accurate information



Work more efficiently